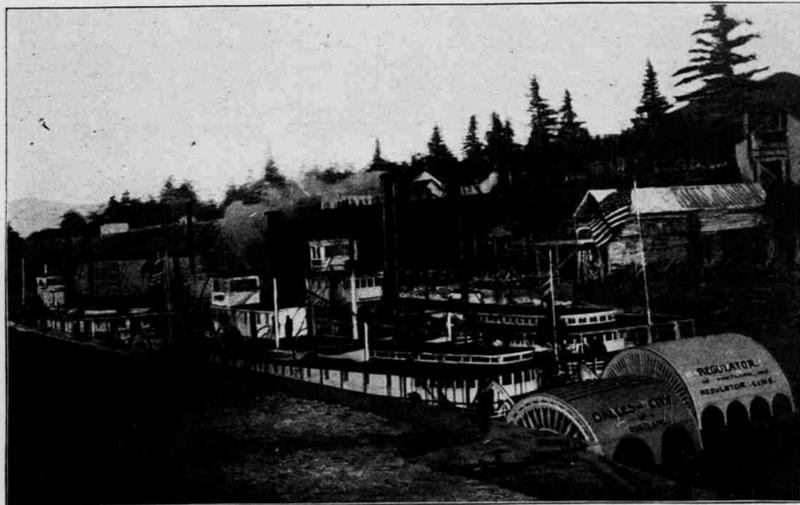


THE DALLES, PORTLAND AND ASTORIA NAVIGATION COMPANY.



PASSING THROUGH CASCADE LOCKS.

THE DALLES, PORTLAND & ASTORIA NAVIGATION COMPANY,

Popularly known as the Regulator Line, was established in 1890, in response to a demand for transportation favor supplied to passenger and freight traffic from no other source. It was organized and has since been continuously directed by prominent men of stalwart business character, whose interests were then, are now, and ever will be, identical with those of the people whom their enterprise was designed to favor with accommodations desired. In hearty sympathy with those interests it has since been most consistently conducted, and is to-day the chief factor in their promotion. It has succeeded in the face of the most violent opposition from many sources, and has built up a magnificent business by aiding largely in the development of the vast resources of the country tributary to the great water course on which it conducts its traffic. Thus the Regulator Line has been a factor of immeasurably great character in the upbuilding and maintenance of the cultivable country referred to. Its power as a factor has steadily increased until it is now practically indispensable to the growth of the country which depends on it for low transportation to ready market. In this respect the Regulator Line never had a competitor, and has no fear of one now.

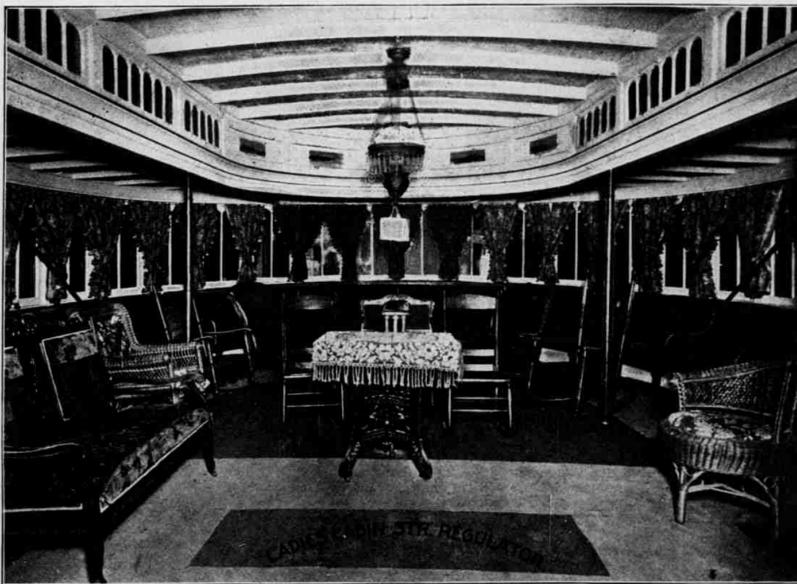
The river route between Portland and The Dalles is bordered with scenic attractions equalled in physical beauty and extent nowhere else in the world. For 100 miles the eye of the tourist never loses its interest. The picturesque of the rugged scenes varies in character, but is never less awe-inspiring, and at many points it enchants the vision and inspires the soul only as the mysterious handwork of nature can. No watercourse on earth presents a grander view in such wonderful variety as may be enjoyed from the channel of the Columbia river between Portland and The Dalles. On this route may be seen at one time the crystal-crowned peaks of five great mountains of the world, while suddenly they are hidden by rock-ribbed hills near by, and the eye, strained to view the majesty of far-away summits, quickly drops upon the beautiful Multnomah Falls, the falls of Bridal Veil, Cape Horn, Rooster Rock, and the pretty hills that surround it, Castle Rock and its entrancing environments. The boats of the Regulator Line are alone in accomplishing the feat of daily navigating the rapids at the Cascade Locks, and in this feature alone is a volume of interest worthy of extensive travel to witness.

Returning again to the personnel of the management of The Dalles, Portland & Astoria Navigation Company, it is necessary only to mention the names of those who conduct that enterprise, and who have for years done so much to develop the growth and advertise the resources of the magnificent region in view of its line, to convince the reader of its estimable character and the sincerity of its purpose in promoting the interests of its patrons:

Officers: H. Glenn, president; M. T. Nolan, vice president; C. L. Phillips, secretary. Directors: H. Glenn, M. T. Nolan, J. T. Peters, S. L. Brooks, E. M. Williams, J. P. McInerny, L. E. Crowe.

Through the able management of these gentlemen, the company has acquired a prominent place among Northwestern transportation lines and a potent influence in the Inland Empire.

The boats of the Regulator Line furnish first-class through passenger and freight service daily between Portland and The Dalles. A special feature is its splendid cuisine, which is under the management of the most competent stewards. The general agent is Mr. W. C. Allaway, a courteous and affable gentleman, who has his headquarters in The Dalles. Mr. Allaway commenced his service with the Fort Scott and Gulf Road in 1876, at Baxter Springs, Kansas, came to Oregon in 1884, and was identified with the U. P. and O. R. & N. railroads at Baker City, Pendleton and The Dalles until 1892, when he took the management of The Dalles, Portland & Astoria Navigation Company. As he has been thoroughly identified with three different lines in twenty-two years, it has given him a thorough knowledge of the traffic business and is conversant with every detail necessary to make a competent general agent.



LADIES' CABIN OF STEAMER REGULATOR.

Especial care is taken by all the officers and agents of this line of passengers who enjoy the unusual comfort and hospitality of its elegant boats. Those who consign freight to its care are not less grateful for the consideration shown them.

The people along the magnificent Columbia boatway know well the merits of The Dalles, Portland & Astoria Navigation Company, and are not ready to concede that it has now or ever will have a competitor in their estimation.



DINING ROOM OF STEAMER REGULATOR.



W. C. ALLAWAY, GENERAL AGENT.